



## Whatever it Takes Covid Video Schedule

**Location:**

Smilow Rainier Vista  
4520 Martin Luther King Jr Way S  
Seattle, WA 98108

**COVID Shooting Notes:**

*\*Please be masked throughout the day.*

*\*Please remind Club kids to a) not get too close, b) not touch their faces; c) have their masks up*

**Point of Contact Day Of:**

Lorraine Montez  
206-743-4377 (work)  
206-200-3364 (personal)  
lmontez@positiveplace.org

**Storyline Notes**

Because of many complications, it's going to be impossible to get the other desired featured speakers to this Club for filming. Lorraine will interview the other speakers and send to RE to include in edit.

Edit should reflect a documentary style look to it, and include headlines, photos and PTS from March-early Sept provided by Lorraine.

Footage captured can also be utilized in an additional video edit (we will request separately if not already in the contract) for B2S in early 2021, if remote learning continues.

Desired Finished Run Time-2.5 minutes (can go a bit longer or shorter depending on footage and edit)

**RED ELEMENT CAPTURE**

Time	Action	What	Notes
8:00 a.m.	Arrive/Set Up		
8:30-9:15 a.m.	Film	Kids Programs	Remote learning on laptops, other programs, snack time
9:15-10:00 a.m.	Set Up	Interview	Likely in small office
10:00-11:00 a.m.	Film	Laurie	Lorraine has provided questions
11:00-11:45 a.m.	Film	Other interviewee	Lorraine is trying to get Patrick for this Lorraine has provided questions
Noon-1pm	LunchBreak		
1:00-1:30 p.m.	Set Up		
1:30- 2:15 p.m.	Film	Kids Playing	Team sports, inside & out
2:15-3:15 p.m.	Film	Teens	On Computers, and doing other activities
3:45-4:30 p.m.	Film	Film Extra sound bites Needed for KA (not for COVID video)	Thank You Sponsors! Clips of staff members hyping Kids Auction at the Club  *Lorraine will identify and provide staff members for this (will provide 2 talking points



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			for them, e.g., "I'm NAME, from XXXX Club, join me for our virtual Kids Auction on October 24!")
4:30 pm.	Wrap		

**LORRAINE CAPTURE**

- BTS OF RE: Paige would like me to capture some BTS of you all filming this day for our social media – is that okay?
- Will film “thank you sponsors” by kids and staff
- Can film “KA hype by staff” if needed

**See Story Outline Next Page**



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Video Concept Outline

**Highlight** = Video Capture by Red Element

Video	Audio	Notes	Approximate Duration
<b>Laurie</b>	Talking about "when it hit in March..."	Similar to messaging from flyer	0.15
<b>BTS</b> – starting with Hope is Not Cancelled photo	V/O continues	Based on responses to a series of ?? LM will create	0.15
<b>BTS</b> – snippets of headlines from media, BTS Club footage and photos	"By the end of May, we were doing XXXX"	Based on responses to a series of ?? LM will create	0.20
<b>Bridget (LM filming)</b>	"We knew kids would need a place to go over the summer, our camps this year were doing/offering ...."	Based on responses to a series of ?? LM will create	0.20
<b>BTS</b> – Summer camp photos/footage (use with new footage from RE)	V/O continues	Based on responses to a series of ?? LM will create	0.15
<b>NEW</b> footage from RE – kids playing inside and out	V/O continues		.15
<b>Staff Member (Brandee LM to film)</b>	"When school came, we were ready because XXXXX"	Based on responses to a series of ?? LM will create	0.25
<b>NEW</b> footage – from RE in Clubs (kids & teens doing remote work on computers)	V/O continues	Shooting 9/11	0.15
<b>Staff Member TBD (LM filming)</b>	"When school came, we were ready because XXXXX"	Based on responses to a series of ?? LM will create	0.25
<b>Staff Member TBD (LM filming)</b>	"When school came, we were ready because XXXXX"	Based on responses to a series of ?? LM will create	0.25
<b>Laurie (interview)</b>	Talks about what's next,  "Reach more youth by XXX, continue to pivot, innovate, be intrepid"	Shooting 9/11	0.20
<b>NEW</b> footage – from RE in Clubs (teens/kids footage)	Laurie's V/O continues	Shooting 9/11	0.20
Overlay – "Doing whatever it takes yesterday, today, and tomorrow. (or something like that)			0.10
All kids deserve great futures (or something like that)			0.05
Logo fade			0.05
<b>Total Time/Duration</b>			<b>2.5</b>



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